Permit #F00153904

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00153904 **Type of Permit:** FILMING **Release Date:** 07/31/2019

Production Company ANDREW JOHNSON

Insured Company Name ANDREW JOHNSON
Contact Phone No. 1 203-432-4771
Contact Phone No. 2
Fax
Address 7940 N KEER DR
RESEDA, California 91335

Production Title YALE FINANCIAL AID

Type of Production Commercial - PSA

Producer Andrew Johnson

Director Andrew Johnson

1st AD Andrew Johnson

Production Manager Andrew Johnson

FilmL.A. Coordinator Cody Penwell

Location Manager Andrew Johnson
Primary Phone Mobile - 203-668-8337
Secondary Phone

Location Assistant Andrew Johnson
Primary Phone Mobile - 203-668-8337
Secondary Phone

Fees

FILMLA NON-REFUNDABLE MODIFIED PERMIT APPLICATION FEE	$55.00
SANTA MONICA STUDENT/NON-PROFIT FILM/VIDEO APPLICATION FEE	$132.29

Total Permit Fee $187.29

Number of Locations 1

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Summary Information — Location

Permit Number	F00153904	**Location Manager**	Andrew Johnson
Production Company	ANDREW JOHNSON	Primary Phone	Mobile - 203-668-8337
Insured Company	ANDREW JOHNSON	Secondary Phone	
Production Title	YALE FINANCIAL AID		

Location Address	3rd St Promenade, Wilshire Blvd - Broadway, Santa Monica, CA, 90401
Location Name	3RD STREET PROMENADE
Location Type	Pedestrian walkway
Film Dates	8/1/2019 - 8/1/2019 10:00 - 17:00 1 day
Open or Closed to the Public	Open
Generic Conditions	*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee. All vehicles must be parked on private property Must comply with attached conditions Must Maintain 5' Clearance on Sidewalks/Walkways Must maintain local/emergency access No cast or crew parking on area streets No interference with merchant activity. No interference with vehicular or pedestrian traffic
Please see attached documents	F00153904-LOI.pdf DTSM Filming Guidelines 2013.pdf NO SIGNAGE IN SANTA MONICA.pdf Guidelines for Use of Parking Lots in the City of Santa Monica.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	1
Crew	4
Extras	4

Where are the extras holding?	We won't hold - when they arrive, we'll start filming.
Filming Activities	Camera on sticks; Equipment on sidewalk only.; Handheld equipment;

Jurisdiction

Political: City of Santa Monica

Police: Santa Monica Police Department

Fire: Santa Monica Fire Department

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Thomas Guide **Page:** 671 **Grid:** E2

Location Notes
MUST CONTACT LAURA BORSECNIK WITH DOWNTOWN SANTA MONICA AT 310-393-8355 x.115 PRIOR TO SUBMITTING A PERMIT
No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Cody Green

Coordinator Note
*ALL VEHICLES MUST BE CONTAINED TO PRIVATE PROPERTY.
*ABSOLUTELY NO PARKING OF ANY VEHICLES NOR EQUIPMENT ON CITY STREETS.

Coordinator Note
No officer needed

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Cast and Crew to Ride-Share/Carpool to the Location.

*ALL VEHICLES MUST BE CONTAINED TO PRIVATE PROPERTY.
*ABSOLUTELY NO PARKING OF ANY VEHICLES NOR EQUIPMENT ON CITY STREETS.

NO PERMIT

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Yale UNDERGRADUATE ADMISSIONS

Mark Dunn
Associate Director
PO Box 208234
New Haven CT 06520-8234
T 203 432-9332
F 203 432-9370
mark.dunn@yale.edu

courier
38 Hillhouse Avenue
New Haven, CT 06511

1 July 2019

To whom it may concern,

My name is Mark Dunn and I am writing as Director of Outreach and Communications for the Yale University Office of Undergraduate Admissions. Over the past several years, Yale has increased the amount of financial aid offered to families, but we still face widespread misperceptions that a Yale education is unaffordable. In fact, Yale's need-based financial aid now makes attending Yale less expensive than a public university for more than 90% of American families.

This year, I am working to better publicize Yale's generous financial aid policies by producing informational videos with Yale representatives across the country. We would like to film one video in Los Angeles in a recognizable setting like the Santa Monica Promenade, where we plan to interview a Yale representative and a few local parents. To oversee filming, we've enlisted the help of a former admissions officer, Andrew Johnson, who now lives in the area and works as a producer and music composer.

Andrew explained it would be helpful to provide this letter verifying his work on this production, as well as Yale's nonprofit status. I am happy to confirm Andrew's role here, and understand that Andrew will be sending Yale's 503c3 information, which I forwarded to him earlier, separately.

Please reach out to me using the contact information below if you have any questions regarding this project.

Sincerely,

Mark Dunn
Director of Outreach & Communications
Associate Director of Admissions
Yale University Office of Undergraduate Admissions
203 432 3662
mark.dunn@yale.edu

NO PERMIT

Permit #F00153904

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

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City of Santa Monica
Transportation Engineering & Management Division
Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

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b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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